



2018 SDAHU Corporate Sponsor Benefits

Annual Corporate Sponsorship Tiers

Valid January 1 through December 31, 2018

Sponsorship Description of Benefits

Platinum Level

\$5000

- ❖ 6-ft draped display table and 2 chairs in meeting room foyer with opportunity to display marketing materials at each monthly meeting (7 meetings)
- ❖ 2 complimentary admissions to each monthly luncheon meeting
- ❖ Featured Sponsor at one of our monthly luncheons, including a CE presentation or appropriate topic of sponsors choice. Contact for more detail. Table of 6 included for Featured Sponsor. (\$1200 value)
- ❖ Speaker sponsor at one of our luncheons; introduce speaker and have a few minutes for company update. (\$500 value)
- ❖ Sponsor opportunity at Member appreciation night. Includes glasses with embossed company logo. (\$750 value)
- ❖ PowerPoint slide - Logo recognition at each general monthly luncheon meeting
- ❖ Logo recognition on all meeting / event announcements (\$200 value)
- ❖ Verbal recognition at all SDAHU events
- ❖ Logo and link on SDAHU website (\$300 value)
- ❖ SDAHU Social Media postings 6 times a year; company updates, news, etc. (\$300 value)
- ❖ Round of Golf for four golfers (\$700 value) OR Credit toward Senior Summit sponsorship, booth or advertising. (\$500 value)
- ❖ \$350 booth or sponsorship credit at Annual Sales Expo
- ❖ Full page advertisement in The Sun E-Newsletter & e-ad banner; distribution 6x annually (\$1350 value)

Diamond Level

\$3000

- ◆ 6-ft draped display table and 2 chairs in meeting room foyer with opportunity to display marketing materials at each monthly meeting (7 meetings)
- ◆ 2 complimentary admissions to each monthly luncheon meeting
- ◆ PowerPoint slide - Logo recognition at each general monthly luncheon meeting
- ◆ Logo recognition on all meeting / event announcements (\$200 value)
- ◆ Verbal recognition at all SDAHU events
- ◆ Logo and link on SDAHU website (\$300 value)
- ◆ Hole Sponsorship at Annual Golf Tournament (\$200 value)

	<ul style="list-style-type: none"> ◆ \$350 booth or sponsorship credit at Annual Sales Expo ◆ Full page advertisement in The Sun E-Newsletter & e-ad banner; distribution 6x annually (\$1350 value)
<p>Emerald Level \$2,000</p>	<ul style="list-style-type: none"> ○ 6-ft draped display table and 2 chairs in meeting room foyer with opportunity to display marketing materials at two monthly meetings (\$500 value) ○ 2 complimentary admissions to any one general monthly luncheon meeting (\$90 value) ○ PowerPoint slide - Logo recognition at each general monthly luncheon meeting ○ Logo recognition on all meeting / event announcements (\$200 value) ○ Verbal recognition at all SDAHU events ○ Logo and link on SDAHU website (\$300 value) ○ Hole sponsorship at Annual Golf Tournament (\$200 value) ○ \$200 booth or sponsorship credit at Annual Sales Expo ○ Logo recognition in The Sun E-Newsletter & e-ad banner; distribution 6 x annually (\$900 value)
<p>Ruby Level \$1,000</p>	<ul style="list-style-type: none"> ▪ 2 complimentary admissions to any general monthly luncheon meeting (\$90 value) ▪ PowerPoint slide - Logo recognition at each general monthly luncheon meeting ▪ Logo recognition on all meeting / event announcements (\$200 value) ▪ Verbal recognition at all SDAHU events ▪ Logo and link on SDAHU website (\$300 value) ▪ 10% Discount on Expo Booth ▪ Logo recognition in The Sun E-Newsletter; distribution 6 x annually (\$600 value)
<p>Lunch Speaker Sponsor \$500</p>	<ul style="list-style-type: none"> • 2 minute commercial to luncheon attendees • Introduce Speaker • 6-ft draped display table and 2 chairs in meeting room foyer with opportunity to display marketing materials • Recognition in marketing materials for month sponsored • Logo recognition on sponsor loop and from the podium for month sponsored • 1 lunch admission

Lunch Sponsor

\$250

- 6-ft draped display table and 2 chairs in meeting room foyer with opportunity to display marketing materials
- Recognition in marketing materials for month sponsored
- Logo recognition on sponsor loop and from the podium for month sponsored
- 1 lunch admission

2018 CORPORATE SPONSORSHIP AGREEMENT

This agreement is entered on _____ 2017 / 2018 by and between the San Diego Association of Health Underwriters (SDAHU) and the (Sponsor Name):

*The terms of this Agreement shall commence on January 1, 2018 and continue through December 31, 2018.

Please check appropriate Sponsorship Level:

- Platinum Level: \$5,000 Diamond Level: \$3,000 Emerald Level: \$2,000
 Ruby Level: \$1,000 Lunch Speaker Sponsor Lunch Sponsor

Contact Name: _____

Billing Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Please forward a check made payable to SDAHU and send to the address listed below. Or, if you prefer to pay with a credit card, please complete the following and fax back to 858-630-3793.

- American Express Discover MasterCard Visa

Card Number: _____

Expiration Date: _____ Security Code: _____

Name Printed on Card: _____

Signature: _____