



San Diego Association of Health Underwriters
10601-G Tierrasanta Boulevard, PMB 403 • San Diego, CA 92124 •
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**The SDAHU Electronic newsletter is distributed bi-monthly to over
400 Health and Life Insurance Agents and Brokers.**

2018 ADVERTISING AGREEMENT

Please initial

___ SPECS: Dimensions = 8 x 10" (full-page ad) and 8 x 5" (half-page ad). A high-quality JPG file is requested.

___ DEADLINE: Electronic file must be emailed to sdahu1@yahoo.com by the deadline dates noted below.

___ AD CHANGE: Copy may be changed bi-monthly at no additional cost, provided file is emailed by the agreed upon schedule.

___ PLACEMENT: Placement shall be made at the editor's discretion.

___ LINK: Ad will include a link to your website if applicable.

___ CONTENT: Company solicitation for brokers or any ad directly soliciting or proselytizing agents will not be accepted, nor will any commissions or commission rates or percentages. All ads will be reviewed for suitability by the editor with final approval by the Board of Directors.

No political advertising will be accepted. We encourage advertisements from related business/professions which interact with the insurance industry. All products and services as advertised and accepted must be available to all members of SDAHU.

___ SUBMISSION DEADLINE: August 1, October 1, December 1, February 1, April 1 and June 1

___ FEE: Full-page: \$250 per bi-monthly submission **or** \$1350 for all six bi-monthly submissions.
Half-page: \$150 per bi-monthly submission **or** \$800 for all six bi-monthly submissions.

By signing this you are acknowledging you have read and understand the advertising details as stated and initialed above. An invoice for payment will be emailed upon receipt of agreement.

Advertising Company _____ Contact _____

Authorized Signature _____ Date _____

Representative Email _____ Phone _____