



2021 SDAHU Corporate Sponsor Benefits

Annual Corporate Sponsorship Tiers

Valid January 1 through December 31, 2021

Sponsorship Description of Benefits

Diamond Level \$3000

- ◆ LIVE: 6-ft draped display table and 2 chairs in meeting room foyer with opportunity to display marketing materials at each monthly meeting (6 meetings). VIRTUAL: Opportunity to Host a Networking Hour prior to monthly webinar where you are sole host + opportunity to speak for 2 - 3 minutes prior to speaker program.
- ◆ LIVE: 2 complimentary admissions to each monthly luncheon meeting VIRTUAL: 4 complimentary admissions to Annual Sales Expo for you or your guests.
- ◆ PowerPoint slide - Logo recognition at each general monthly luncheon meeting
- ◆ Logo recognition on all meeting/event announcements (\$200 value)
- ◆ Verbal recognition at all SDAHU events
- ◆ Logo and link on SDAHU website (\$300 value)
- ◆ Hole Sponsorship at Annual Golf Tournament (\$200 value)
- ◆ \$350 booth or sponsorship credit at Annual Sales Expo
- ◆ Up to twelve different Postings per year; your organizations marketing efforts added to the SDAHU social media outlets, including Facebook. Up to six different rotating banner ads through 2020 on SDAHU website home page (\$1,350 value)

Emerald Level \$2,000

- ❖ LIVE: 6-ft draped display table and 2 chairs in meeting room foyer with opportunity to display marketing materials at each monthly meeting (6 meetings). VIRTUAL: Opportunity to host a Networking Hour prior to monthly webinar. (Max 2 Emerald Sponsors per meeting).
- ❖ LIVE: 2 complimentary admissions to any one general monthly luncheon meeting (\$90) VIRTUAL: 2 complimentary admissions to Annual Sales Expo for you or your guests.
- ❖ PowerPoint slide - Logo recognition at each general monthly luncheon meeting
- ❖ Logo recognition on all meeting/event announcements (\$200 value)
- ❖ Verbal recognition at all SDAHU events
- ❖ Logo and link on SDAHU website (\$300 value)
- ❖ Hole Sponsorship at Annual Golf Tournament (\$200 value)
- ❖ \$200 booth or sponsorship credit at Annual Sales Expo
- ❖ Up to six different Postings per year; your organizations marketing efforts added to the SDAHU social media outlets, including Facebook. Up to six different rotating banner ads through 2020 on SDAHU website home page (\$900 value)

Ruby Level \$1,000

- ❖ LIVE: 2 complimentary admissions to any one general monthly luncheon meeting (\$90) VIRTUAL: 2 complimentary admissions to Annual Sales Expo for you or your guests.
- PowerPoint slide - Logo recognition at each general monthly luncheon meeting
- Logo recognition on all meeting/event announcements (\$200 value)
- Verbal recognition at all SDAHU events
- Logo and link on SDAHU website (\$300 value)
- 10% Discount on Annual Sales Expo Booth
- Up to six different Postings per year; your organizations marketing efforts added to the SDAHU social media outlets, including Facebook. (\$600 value)

Lunch Speaker Sponsor
\$500

- LIVE or VIRTUAL: 2 minute commercial to luncheon attendees prior to speaker presentation.
- Introduce Speaker
- LIVE: 6-ft draped display table and 2 chairs in meeting room foyer with opportunity to display marketing materials
- Recognition in marketing materials for month sponsored
- Logo recognition on sponsor loop and from the podium for month sponsored
- 1 lunch admission

Lunch Sponsor
\$250

- LIVE: 6-ft draped display table and 2 chairs in meeting room foyer with opportunity to display marketing materials
- Recognition in marketing materials for month sponsored
- Logo recognition on sponsor loop and from the podium for month sponsored
- 1 lunch admission

2021 CORPORATE SPONSORSHIP AGREEMENT

This agreement is entered on _____ 2020 / 2021 by and between the San Diego Association of Health Underwriters (SDAHU) and the (Sponsor Name):

*The terms of this Agreement shall commence on January 1, 2021 and continue through December 31, 2021.

Please check appropriate Sponsorship Level

- Diamond - \$3,000 Emerald - \$2,000 Ruby - \$1,000
 Speaker Sponsor - \$500 Lunch Sponsor - \$250

Contact: Name: _____

Billing Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Please forward a check made payable to SDAHU and send to the address listed below. Or, if you prefer to pay credit card, please complete the following and fax back to 858-630-3793 or email sdahu1@yahoo.com.

- American Express Discover MasterCard Visa

Card Number: _____

Expiration Date: _____ Security Code: _____

Name Printed on Card: _____

Signature: _____