



## 33rd Annual Sales Expo

### **THE LIGHT AT THE END OF THE TUNNEL**

#### *Sponsorship Opportunities*

May 6, 2021 | 10 AM to 2:30 PM

*The Event Chair reserves the right to revise the sponsorships at any time.*

#### **GRAND EVENT \ PANEL SPONSOR - \$2,150**

- Introduces each panelist with bio
- Grand sponsor recognition on edited video post event
- Breakout room during lunch break
- 5-minute personal commercial to be posted on edited video (preferred position)
- Recognition on all SDAHU related social media posts and emails
- 10 registration spots

#### **COMPLIANCE SPEAKER SPONSOR - \$1,750**

- Introduces HR/Compliance Speaker with bio (Michael Goldfarb)
- Compliance sponsorship recognition on edited video post event
- Breakout room during lunch break
- 5-minute personal commercial to be posted on edited video (preferred position)
- Recognition on all SDAHU related social media posts and emails
- 5 registration spots

#### **LUNCH SPONSOR - SOLD OUT!**

- 5-minute commercial to share info and release people to lunch break
- All registrants to receive \$10 gift card to GrubHub/ Postmates or Uber Eats—gifted by sponsor
- Breakout room during lunch break
- Recognition on all SDAHU related social media posts and emails
- 5 registration spots

#### **COFFEE SPONSOR - SOLD OUT!**

- 50 randomly selected registrants to receive \$5 gift card to Starbucks - gifted by sponsor
- Coffee sponsor to introduce “Coffee/Stretch break” @ 11 AM
- Recognition on all SDAHU related social media posts and emails
- 5 registration spots

#### **COMMERCIAL SPONSOR - \$250 (UNLIMITED) \*\* IN LIEU OF BOOTH\*\***

- 5-minute personal commercial to be included on post video edits and posts
- Recognition on all SDAHU related social media posts and emails
- 2 registration spots



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### Sponsor Contract

#### SPONSORSHIPS

Grand Event \ Panel	\$2,150
Compliance Speaker	\$1,750
Commercial	\$250

#### EXHIBITOR LISTING

Company Name

Address

City State Zip

Phone (toll-free, if you have one) Company Website

Acceptance of this application by the San Diego Association of Health Underwriters constitutes a contract.

Authorized By (Please Print) Date

Authorized Signature

#### GENERAL INFORMATION

Company Name

Key Contact Name

Title

Address

City State Zip

Phone Fax

E-mail

#### ADDITIONAL ATTENDEES

Name E-mail

Name E-mail

Name E-mail

#### PAYMENT

(Please check the appropriate box.)

Check (Payable to SDAHU)  Invoice Me

MasterCard  Visa  AmEx  Discover

Card # Exp. Date CVV

Cardholder's Signature Amount

All cancellations must be received in writing. Cancellations received on or prior to April 22, 2021, will be liable for 50% of the cost of sponsorship. For cancellations received after April 22, 2021, sponsors are liable for 100% of the cost of the sponsorship. No refunds will be made after April 22, 2021.

Mail to SDAHU - 10601-G Tierrasanta Boulevard, PMB 403 - San Diego, CA 92124

Email contracts with payment information to [sdahu1@yahoo.com](mailto:sdahu1@yahoo.com)